

# THE VIEW

FROM THE SHARD

## **Send Your Love Sky High at London's highest view point** *The View from The Shard to host special programme of Valentine's events*

**London January 24<sup>th</sup>:** The View from The Shard, London's most romantic destination at the top of the capital's tallest building, has put together a special programme of events to celebrate Valentine's Day. Throughout the evening on February 14<sup>th</sup> a roaming saxophonist will be performing on the panoramic viewing platform. Creating the perfect romantic atmosphere to enjoy a truly special Valentine's Day. Where better to watch the city sparkle, whilst sipping on Moët & Chandon Imperial Rosé with your loved one, high among the stars.

A floral heart-shaped arch will also be placed in front of the window on the attractions open-air sky-deck, creating the perfect photo opportunity with the most spectacular backdrop of London 800ft below. Guests will be encouraged to share their photos on Instagram #KissesFromTheCapital to be in with a chance of winning a gorgeous bouquet supplied by celebrity florist Amie Bone.

Planning on popping the question? The View from The Shard is the ideal location whether it's Valentine's Day or any other time of the year. The private proposal service, comes with a team of experts who'll help to arrange everything on the night (even getting the ring through security). Each proposal package includes exclusive hire of the attraction, music, petals and champagne, a one-off occasion, sure to make everyone green with envy and guarantee that all important yes!

### **KEY BOOKING INFORMATION**

#### **Valentine's Night at The View from The Shard**

- Date: Wednesday 14<sup>th</sup> February
- Timings: Extended opening hours (10am until 10pm), however Valentine's activities will be taking place from 5pm until 10pm with last entry at 9 – 9.30pm.
- Price - £18.95 per person, if pre-booked online which is recommended
- Floral heart-shaped arch will be in place from 10<sup>th</sup> – 25<sup>th</sup> February

#### **Private Proposal Service**

What the package includes:

- Exclusive 30-minute hire of The View from The Shard (for two guests)
- Two glasses of *Moët & Chandon* Champagne
- The View from The Shard tote bag including *Moët & Chandon* Champagne and *Charbonnel et Walker* truffles
- Dedicated concierge to help make your surprise proposal unforgettable
- Romantic personalised soundtrack
- Upon request, additional services can be accommodated, proposal packages start from £495.

#### **Floral heart-shaped arch**

**Entry details:** To enter the #KissesFromTheCapital competition to win a bouquet guests must share their pictures on Instagram tagging @shardview, @amieboneflowers and with the hashtag #KissesFromTheCapital. The winning picture will be shared on The View from The Shards Instagram channel on Monday 26<sup>th</sup> February.

For more information and terms and conditions, visit [theviewfromtheshard.com](http://theviewfromtheshard.com).

**ENDS**

## **NOTES TO EDITORS**

### **About The View from The Shard**

The View from The Shard is a premium visitor attraction at the top of The Shard – the tallest building in London. Travelling skyward in high-speed lifts, this multi-sensory journey takes you 244m (800ft) above the city, offering visitors spectacular 360 degree views over the UK's capital for over 40 miles.

### **Download images:**

[https://www.dropbox.com/s/d9g2x54mgea6586/06\\_VALENTINE%27S\\_L1000450\\_v3\\_Small.jpg?dl=0](https://www.dropbox.com/s/d9g2x54mgea6586/06_VALENTINE%27S_L1000450_v3_Small.jpg?dl=0)

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